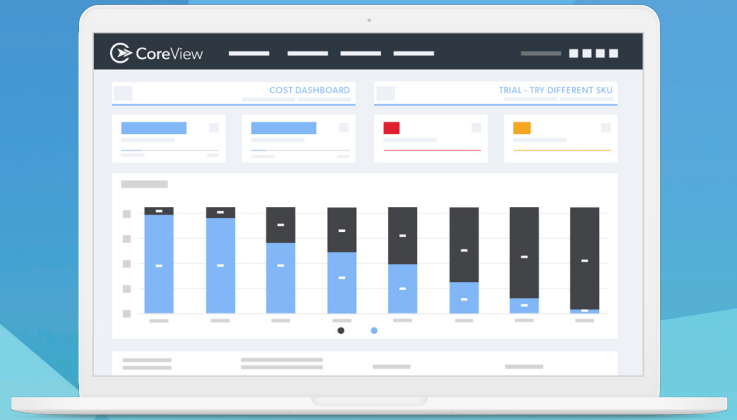




Create Office 365 Adoption Campaigns & Usage Reports



Why Our Data-Driven Strategy Works Best

CoreAdoption is driven by Office 365 usage data, so you can target specific user groups with adoption initiatives and adapt efforts to maximize results.



Helps Guide Strategy



Improves User Targeting



Encourages Customization



Easier to Gauge Impact

“CoreView provides deep insights into the Office 365 usage details that truly matter for IT management.”

JOSHUA FRITSCH
VP of Information Technology,
Accuweather

Consolidated Usage Reports from All Office 365 Apps

- **DATA GATHERING IS EFFORTLESS**
By scanning all Office 365 products at once, you'll get usage data without jumping in and out of each app.
- **REPORTS CAN BE FILTERED**
Consolidated data means you can accurately filter data by department, region or even a custom sub-pool.
- **OUTCOMES ARE MEASURABLE**
Data at the outset means you can gauge the impact of adoption initiatives afterward to see what works best.

Built-in Email Campaign Solution

- **TEMPLATES STREAMLINE CAMPAIGNS**
With reusable email templates, you can get your adoption campaign off the ground more quickly.
- **AUDIENCE TARGETING IMPROVES RESULTS**
By targeting only those with low usage, you can prevent email fatigue for the rest of the company.
- **EMAIL OUTCOMES ARE EASY TO REPORT**
With email functionality behind a single pane of glass, reporting campaign results is easier too.

Integrates with CoreLearning Video Library

- **IMPROVES USER TRAINING**
When you integrate CoreLearning, you can embed training materials in emails to improve usage numbers.
- **BETTER GAUGE ENGAGEMENT**
With CoreLearning video view reports, you get another way to report campaign engagement.

