









2020 CoreView CorePartner Program

Empowering our CorePartners with SaaS Management Solutions

CoreView empowers our partners with the data, insights and actionable processes necessary to support operational improvements and enable real transformation for your customers. We extend our technology and solutions through a powerful ecosystem of global resellers, MSPs and System Integrators. Whether you want to drive adoption and usage, optimize efficiencies, and/or improve security and compliance, we are here to help your customers and prospects gain the full value from their Microsoft cloud investment.

The CorePartner Program is designed to engage and reward partners who provide value add services and extend CoreView's reach into the marketplace. The program benefits reflect our commitment to enable our partners to deliver solutions to our mutual customers and, in turn, drive higher customer satisfaction. When you join the CorePartner Program, you become part of the CoreView Partner community that connects you to the relationships, insights, tools, resources, and programs you need to empower your customers, build key business relationships and drive growth in the market.

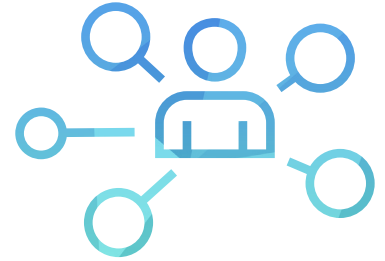
Benefits of the CorePartner Program

-  **Better Together**
Grow your Microsoft MSP or Reseller business! Share the award-winning CoreView SaaS Management Platform with your customers
-  **Streamlined Processes**
Access a single sign-on Partner Portal with deal registration and all marketing and sales enablement resources
-  **Profitable**
Rewards focused on new business and services, and selling the full portfolio
-  **Digital and Co-Marketing**
Leverage CoreView's marketing campaigns and assets and quickly download from the CorePartner Portal
-  **Simplified Training**
Learn about CoreView through [our quick start demo](#) videos and training materials offered through the [CoreView Knowledge Resources](#)
-  **Availability**
The 2020 CoreView Partner Program and T&C's are effective from 1/2/2020-12/31/2020

Grow your Business with the CorePartner Program

Tap into a Billion Dollar Market

Microsoft now boasts over 200 million commercial users in the Office 365 cloud and is expecting rapid cloud adoption for the foreseeable future. CoreView is an emerging market leader for SaaS Management for Office 365, offering a comprehensive suite of enterprise features not offered natively in Office 365. We provide CorePartners with the resources needed to support CoreView + Partners together, to uncover mutual business opportunities.



CorePartner Value



As a CorePartner we are committing to helping you succeed. From account registration to ongoing customer support, CoreView invests in channel resources to support you with the opportunities you foster. We're here to help you expand your business reach, by enhancing your existing products and services with our Office 365 SaaS Management solution to help your customers maximize their Microsoft O365 investment.

"Partners are central to CoreView's growth strategy. We are investing in the programs that accelerate our mutual business success."

Michael Morrison, CEO of CoreView



Join the CorePartner Program and receive:



Responsive Channel Team

- Sales and marketing enablement and engagement
- Business planning
- Partner onboarding



Culture of Reciprocation

- Bi-directional lead flow
- Regional/Global scale
- Partner co-sell model



Margin Rich

- Generous margins
- Renewal annuity



Microsoft ISV Co-Sell

- Microsoft Gold Partner Co-Sell
- Drive O365 workload adoption
- Add on O365 elevated licensing
- Encourage Azure co-sell consumption



CorePartner Resources

- CorePartner Team
- CorePartner Portal *resellers only
- Sales materials, presentations and videos
- CoreView partner directory listing
- Co-marketing campaigns and events
- Deal registration



Product Updates and Training

- Partner Demo License/Internal Use
- Training and educational courses
- Sales enablement and technical deep dive
- How-to videos, demo recordings
- Soon to come: certifications

To enroll in the CorePartner Program, visit partners.coreview.com.

To see the full 2020 CorePartner Program, [click here](#).

If you have questions, contact us at partners@coreview.com.

The 2020 CorePartner Program is available to all Value-Added Resellers (VARs), Managed Service Providers and System Integrators. There is no cost to join, no partner tiers or technical competency requirements at this time.

It's easy to join. Visit partners.coreview.com/corepartnerportal to enroll.

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